



# Errol Marks

Dynamic and versatile professional with more than 10 years of experience in communications, broadcasting, sports reporting, and event management

## Contact

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## Education & Training

### SMG SPORTSCASTERS MENTORING GROUP, NEW YORK, NY

BROADCASTER TRAINEE  
2014–2015

BACHELOR'S DEGREE,  
COMMUNICATIONS  
*Dowling College*  
2006

ASSOCIATE'S DEGREE,  
COMMUNICATIONS  
*Suffolk Community College*  
2004

## Skills

- Play-by-Play Announcing
- Sports Broadcasting
- Reporting & Analysis
- TV/Radio/Commercial Drops
- Recording & Production
- Sound & Video Editing
- Affiliate Relations & Sponsorships
- Sports Logging Event
- Management Digital
- Editing (*ProTools, Garage Band, Reason, Fruity Loops, Digital Performer, Adobe Premiere Pro*)

## Professional Experience

### SPORTS RADIO HOST

*JVC Broadcasting | Long Island, NY | January 2020 - Present*

- Host of *The Weekend Crunch* with co-host ex-NFL player Erik Coleman.
- Coordinate and execute interviews with on-air guests.
- Produce, edit, and manage content for weekly shows.
- Write and perform voiceover for commercials in order to produce effective and accurate on-air messaging.
- Manage social media accounts to ensure consistency across all media channels.

### LEAD EDITOR

*New York Sports Scene | Long Island, NY | January 2020 - Present*

- Conduct interviews with athletes, coaches, writers, and analysts.
- Establish and manage sponsorships as well as script commercials. Responsible for the recruitment and training of new writers.

### FOUNDER | RADIO HOST | PROGRAM DIRECTOR

*World-wide Sports Radio Network (formerly Sportsonthego1 Radio) | Long Island, NY | May 2013 - Present*

- Create, produce, and host my own show *Sports Loud Mouths* highlighting a wide variety of sports.
- Conduct interviews with sports legends such as Joe Buck, Barry Melrose, Manish Mehta, and Mike Richter.
- Close collaboration with sponsors to secure advertising endorsements. Founded and developed an internship program to allow new talent to grow their abilities while receiving college credit. Reporting from high-profile events including the 2018 Belmont Stakes, US Open, NHL & NBA draft, and the Heisman Trophy Award Induction. Create marketing campaigns in order to foster sponsorships and advertisements.

## Summary & Highlights

- Created an online digital radio station with more than 100K followers. Experienced in the production and execution of high quality broadcasts including headline development, story investigation and scheduling. Selected to participate in the Hot 97 Battle of the DJ.
- Secured job placements for interns with the Minnesota Twins, SB Nation, CBS Sports Radio, ESPN, & Sirius XM Radio.
- 1+ million downloads of my Apple podcast *The World Wide Sports Radio Network*. Created *World Wide Sports Radio Network* app, one of the first digital sports radio apps with over 20k downloads.